



VEYANA GROUPS

VEYANA SCHOOL OF STYLE

WE DON'T TEACH FASHION. WE AWAKEN IT.

AARI EMBROIDERY BATCH 1 SYLLABUS



Classes at your
convenient time



Starts on
8th Oct 2026



Monday to
Thursday



Course Duration:
1 month

Introduction to Aari work

- History & Origin of Aari work
- Types of Aari Work (Zari, Thread & Bead)
- Tools and Materials overview



Tools & Materials

- Aari Needle Types & Usage
- Frame/Hook Setup
- Fabric selection & Preparation
- Thread Types



Aari Stitches

- Basic Chain Stitch
- Double Chain Stitch
- Loop Chain Stitch
- Magic Chain Stitch
- Back Chain Stitch
- Double Layer Stitch
- Stem Stitch
- Zig-Zag Stitch
- Chain Zig-Zag Stitch
- Herringbone Stitch
- Chevron Stitch
- Rope Stitch
- Arrow Stitch
- Chotti Stitch (or) Wheat Stitch (2)
- Butterfly Stitch (2)

Buttonhole Stitches

- Buttonhole Stitch
- Y type buttonhole Stitch
- Striped Y Buttonhole Stitch
- Waved Buttonhole Stitch
- Fishbone Buttonhole Stitch
- Wheel (or) Round Buttonhole Stitch (2)
- Shadded Buttonhole Stitch (or) Feather Stitch

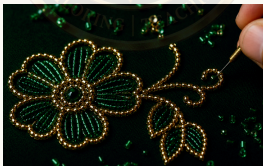


Filling Stitches

- Long & Short Stitches
- Long & Short Feather Stitches
- Thambur Stitch
- Pani Stitch
- Mat Filling Stitch
- Flat Loading Stitch
- Embossed Stitch
- Embossed MultiColour Load Stitch
- Embossed Double Load Stitch
- Embossed Braid Stitch
- Leaf Filling Stitch
- Honey Comb Stitch
- Pattern Stitch
- Pineapple Stitch
- French Knot
- Long French Knot
- Ring Knot
- Bullion Knot
- Lazy Daisy Stitch

Bead work

- Cut Beads
- Beads Work Stitches
- Chanki (or) Sequin Work
- Chakri & Jarhan Stone Work
- Coin Work
- Beads Loading (2)
- Stone Chain
- Kundan Stone (2)
- Mirror Work

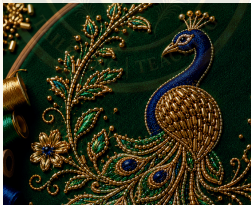


Zardozi Work

- Zardozi Chain Stitch
- Zardozi Lazy Daisy Stich
- Zardozi Fishbone Stitch
- Zardozi Stem Stitch
- Zardozi Load Stitch
- Zardozi Filling Stitch
- Zardozi Loop Stitch
- Zardozi Braid Stitch
- Zardozi Mat Stitch
- Zardozi French Knot
- Zardozi Long French Knot

Advanced Aari Techniques

- 3D Work
- Patch Work
- Net Cloth Fixing
- Hanging Work
- Ribbon Work
- Tracing & Marking
- Professional Finishing
- Tips & Tricks



Business & Marketing Guidance

- Price Fixing
- Customer Handling
- Social Media Handling
- Order Taking
- Online Promotion



Course Completion & Career Support

- Practical Assignments
- Final Aari Project
- Student assessment
- Course Completion Certificate
- Basic Business Guidance
- Portfolio Development
- Customer Order Handling
- Home-Based / Botique Wrok Guidance

